



March 17, 2014

Frost & Sullivan Market Research Identifies ViaSat as North American Ka-band Technology Leader

Company receives Best Practices Award for commitment to Ka-band innovation

CARLSBAD, Calif., March 17, 2014 /PRNewswire/ -- Based on the findings of its Best Practices research, Frost & Sullivan has presented the 2013 North American Technology Leadership Award in the [satellite Ka-Band](#) market to ViaSat Inc. (NASDAQ: VSAT).



The Frost & Sullivan Best Practices Awards recognize companies in a variety of regional and global markets for demonstrating outstanding achievement and superior performance in areas such as leadership, technological innovation, customer service, and strategic product development. Industry analysts compare market participants and measure performance through in-depth interviews, analysis, and extensive secondary research to identify best practices.

"Satellite has an opportunity to play a much more prominent role in meeting people's expectations for communications service speed and performance if we continue to improve the economics and value of our technology," said Mark Dankberg, ViaSat chairman and CEO. "It is very gratifying to see Frost & Sullivan giving this public recognition to the hard work and dedication our employees have put into this ongoing development."

For the Technology Leadership Award, the following criteria were used to benchmark ViaSat performance against key competitors:

- Development of new technologies
- Leverage of new technologies
- R&D spending as a % of revenues
- Brand perception
- Customer value

About Frost & Sullivan

Frost & Sullivan, the Growth Partnership Company, works in collaboration with clients to leverage visionary innovation that addresses the global challenges and related growth opportunities that will make or break today's market participants. The "Growth Partnership" supports clients by addressing these opportunities and incorporating two key elements driving visionary innovation: The Integrated Value Proposition and The Partnership Infrastructure. For more than 50 years, Frost & Sullivan has been developing growth strategies for the global 1000, emerging businesses, the public sector and the investment community.

About ViaSat (www.viasat.com)

ViaSat delivers fast, secure communications, Internet, and network access to virtually any location for consumers, governments, enterprises, and the military. The company offers fixed and mobile satellite network services including Exede[®] by ViaSat, which features ViaSat-1, the world's highest capacity satellite; service to more than 2,900 mobile platforms, including Yonder[®] Ku-band mobile service; satellite broadband networking systems; and network-centric military communication systems and cybersecurity products for the U.S. and allied governments. ViaSat also offers communication system design and a number of complementary products and technologies. Based in Carlsbad, California, ViaSat employs over 3,000 people in a number of locations worldwide for technology development, customer service, and network operations. Follow us on Twitter [@ViaSatInc](#) and [Facebook.com/ViaSat](https://www.facebook.com/ViaSat).

Exede and Yonder are registered trademarks of ViaSat Inc.

Logo - <http://photos.prnewswire.com/prnh/20091216/VIASATLOGO>

SOURCE ViaSat Inc.

News Provided by Acquire Media