## UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

## FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d) of
the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): November 3, 2020



(Exact name of registrant as specified in its charter

(LX	ict name of registrant as specified in its charte	51 <i>)</i>
Delaware	000-21767	33-0174996
(State or other jurisdiction of incorporation)	(Commission File No.)	(I.R.S. Employer Identification No.)
(Addres	6155 El Camino Real Carlsbad, California 92009 ss of principal executive offices, including zip	code)
Registrant's	telephone number, including area code: <b>(760</b> )	) 476-2200
Check the appropriate box below if the Form 8- of the following provisions:	K filing is intended to simultaneously satisfy t	the filing obligation of the registrant under any
☐ Written communications pursuant to Rule 4	25 under the Securities Act (17 CFR 230.425	<b>(</b> )
☐ Soliciting material pursuant to Rule 14a-12	under the Exchange Act (17 CFR 240.14a-12	2)
☐ Pre-commencement communications pursu	uant to Rule 14d-2(b) under the Exchange Act	t (17 CFR 240.14d-2(b))
☐ Pre-commencement communications pursu	uant to Rule 13e-4(c) under the Exchange Act	t (17 CFR 240.13e-4(c))
Securities registered pursuant to Section 12(b)	of the Act:	
(Title of Each Class)	(Trading Symbol)	(Name of Each Exchange on which Registered)
Common Stock, par value \$0.0001 per share	VSAT	The Nasdaq Stock Market LLC
ndicate by check mark whether the registrant §230.405 of this chapter) or Rule 12b-2 of the §		
		Emerging growth company $\qed$
f an emerging growth company, indicate by complying with any new or revised financial acc		

### Item 2.02. Results of Operations and Financial Condition.

On November 5, 2020, Viasat, Inc. ("Viasat") released its financial results for the second quarter of fiscal year 2021 in a letter to shareholders that is available on the investor relations section of its website. A copy of the press release announcing the release of financial results is furnished herewith as Exhibit 99.1 and a copy of the letter to shareholders is furnished herewith as Exhibit 99.2.

The information contained herein and in the accompanying Exhibit 99.1 and Exhibit 99.2 shall not be incorporated by reference into any filing of the registrant, whether made before or after the date hereof, regardless of any general incorporation language in such filing, unless expressly incorporated by specific reference to such filing. The information in this report, including the exhibit hereto, shall not be deemed to be "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section or Sections 11 and 12(a)(2) of the Securities Act of 1933, as amended.

## Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

Effective November 3, 2020, the Board of Directors (the "Board") of Viasat appointed Richard Baldridge as Chief Executive Officer and President. Mark Dankberg, who has served as Viasat's Chairman of the Board and Chief Executive Officer since its inception in 1986, will continue as Executive Chairman. In connection with his appointment as Chief Executive Officer, Mr. Baldridge's annual base salary was increased to \$1,300,000. The other existing compensation arrangements for Mr. Dankberg and Mr. Baldridge remain unchanged. Biographical information for Mr. Baldridge can be found in Viasat's Definitive Proxy Statement on Schedule 14A, filed with the Securities and Exchange Commission on July 23, 2020, and is incorporated herein by reference.

### Item 8.01. Other Events.

On November 5, 2020, Viasat issued a press release announcing the above appointment, a copy of which is filed as Exhibit 99.3 to this Current Report on Form 8-K.

### Item 9.01. Financial Statements and Exhibits.

## (d) Exhibits.

Exhibit	
Number	_Description of Exhibit
99.1	Press Release dated November 5, 2020 issued by Viasat, Inc.
99.2	Viasat, Inc. second quarter of fiscal year 2021 letter to shareholders dated November 5, 2020
99.3	Press Release dated November 5, 2020 issued by Viasat, Inc.
104	Cover Page Interactive Data File (embedded with the Inline XBRL document).

## **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

VIASAT, INC. Date: November 5, 2020

> /s/ Brett Church By:

Name: Brett Church
Title: Associate General Counsel



## Viasat Releases Second Quarter Fiscal Year 2021 Financial Results

**CARLSBAD, Calif., November 5, 2020** — <u>Viasat Inc.</u> (NASDAQ: VSAT), a global communications company, today announced its second quarter fiscal year 2021 financial results in a letter to shareholders, which is posted to the <u>investor relations section of its website</u>.

As previously announced, the Company will host a conference call and webcast on Thursday, November 5, 2020, at 2:00 p.m. Pacific Time / 5:00 p.m. Eastern Time. To participate on the live conference call, please dial: (877) 640-9809 in the U.S. or (914) 495-8528 internationally, and reference the conference ID 5978497. The live webcast will be available on Viasat's investor relations website at: investors.viasat.com.

A replay of the conference call will be made available from 8:30 p.m. Pacific Time on Thursday, November 5 until 8:30 p.m. Pacific Time on Friday November 6. To access the replay, please dial: (855) 859-2056 in the U.S. and (404) 537-3406 internationally, and enter the conference ID 5978497. The webcast will be archived and available on the Viasat investor relations website for approximately one month immediately following the conference call.

### **About Viasat**

Viasat is a global communications company that believes everyone and everything in the world can be connected. For more than 30 years, Viasat has helped shape how consumers, businesses, governments and militaries around the world communicate. Today, the Company is developing the ultimate global communications network to power high-quality, secure, affordable, fast connections to impact people's lives anywhere they are—on the ground, in the air or at sea. To learn more about Viasat, visit: <a href="www.viasat.com">www.viasat.com</a>, go to <a href="www.viasat.com">Viasat's Corporate Blog</a>, or follow the Company on social media at: <a href="mailto:Facebook">Facebook</a>, <a href="mailto:Instagram">Instagram</a>, <a href="mailto:LinkedIn">LinkedIn</a>, <a href="mailto:Twitter">Twitter</a> or <a href="mailto:YouTube">YouTube</a>.

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## Q2 FY21



### Fellow Shareholders.

We delivered outstanding Q2 fiscal year 2021 (FY2021) operational and financial results, highlighted by over \$730 million in new awards, net income near flat year-over-year (YoY) despite the ongoing effects of the pandemic, strong YoY Adjusted EBITDA growth of 10% and an improved liquidity and leverage profile. These results cap the first half of our FY2021, which has unfolded against the backdrop of the global pandemic. During this period Viasat has demonstrated financial strength and resiliency, supported by our diverse business model and disciplined expense management.

For Q2 FY2021, revenue was down 6% YoY, largely due to the dramatic decrease in U.S. commercial airline traffic, but up 4.5% sequentially. Results from the prior year period also benefitted from very strong Government Systems revenues as well as pre-pandemic results from our in-flight connectivity (IFC) business. This quarter, Government Systems incurred some impacts due to the pandemic, which has somewhat complicated product manufacturing and shipments, but new Government Systems awards have been exceptionally good at over \$785 million through the first half of the fiscal year. Continued gains in our fixed broadband business led our Satellite Services segment to generate YoY revenue and Adjusted EBITDA growth despite the unprecedented downturn in air travel. Our ability to pivot among markets underscores the value of our diverse business segment approach, vertical integration strategy and flexible network architecture.

Looking ahead we have very good revenue visibility, with nearly \$1.5 billion in total new awards in the first half of FY2021, after two straight \$700 million-plus quarters. Overall Q2 FY2021 book-to-bill stands at 1.3x and we set a new record for backlog at \$2.3 billion, which does not include existing and newly received Indefinite Delivery Indefinite Quantity (IDIQ) awards in our Government Systems business.

We continue to hit key technical milestones in the ViaSat-3 program despite COVID-19-related productivity challenges and are targeting late calendar year 2021 for the launch of ViaSat-3 (Americas). We are starting to see signs of improvement in global air passenger counts, and behind the scenes the market landscape for IFC is increasingly moving in our favor, as highlighted by a new win with KLM in Europe. We remain in an excellent position to capitalize on robust opportunities to deliver new broadband services in growing markets and by bringing significant innovation into the shifting satellite industry landscape.

Our prior investments are fueling growth despite a challenging environment and we continue to hone our execution. We believe we are on track to deliver a strong fiscal year performance as broader business conditions normalize, providing a solid foundation for the launch of the first ViaSat-3 satellite.



Shareholder Letter | Q2 Fiscal Year 2021

## Q2 FY2021 Financial Results

We are very pleased with our Q2 FY2021 financial performance, led by continued strength in fixed broadband, solid Government Systems results and prudent cost management and operational efficiencies. Our focus on building a diverse ecosystem of products and services leveraging common technology and infrastructure has served us well amid the challenges of the global pandemic. Based on our Adjusted EBITDA growth in the quarter and first half of FY2021, as well as an improved liquidity position, we are increasingly confident in our growth outlook for FY2021 and FY2022 and continue to see opportunities to invest in our business for the long term.

## Q2 Fiscal Year 2021 Highlights

- Q2 FY2021 earnings exceeded expectations with net income results near flat, while Adjusted EBITDA grew 10% on expanded margins of over 350 basis points YoY
- › Net leverage declined to 3.2x Adjusted EBITDA for the quarter, reflecting improved operating performance and \$175 million in gross proceeds from a strategic equity investment in our common stock during the quarter. Liquidity was over \$1 billion at quarter end
- Our U.S. fixed broadband business added approximately 5,000 net subscribers in the quarter, with ARPU just over \$100, driven by subscribers choosing higher bandwidth, higher value data plans
- Government Systems continued to experience strong demand despite continuing constraints from a work-fromhome environment, with backlog reaching a record of \$1.1 billion and a book-to-bill of 1.7x
- The ViaSat-3 constellation program made good progress with the successful completion of a number of key technical milestones
- Consolidated award bookings surpassed the \$700 million mark for the second consecutive quarter with a book-tobill of 1.3x, bringing backlog to a new record of \$2.3 billion



\*Attributable to Viasat, Inc. common stockholders

Shareholder Letter | Q2 Fiscal Year 2021

## Government Systems

## AWARDS, REVENUE AND ADJ. EBITDA Busine

\$ in millions



Q2 FY20 Q2 FY21

## AWARDS, REVENUE AND ADJ. EBITDA

\$ in millions



## BACKLOG AND UNAWARDED IDIO

\$ in millions



## **Business Highlights**

- Captured over \$450 million in awards and ended the quarter with a backlog of over \$1.1 billion, which does not include over \$3 billion of unawarded IDIQ contract value
- Strengthened our U.S. government aircraft order book with the AMSS III option year two award of \$59.5 million that includes expanded Pacific Command services and additional situational awareness capabilities
- Awarded the James S. Cogswell Outstanding Industrial Security Achievement Award again by the Defense Counterintelligence and Security Agency

In Q2 FY2021, Government Systems demonstrated continued demand across a broad portfolio of products and services, indicating that we are well-positioned for a more resilient, secure, integrated, and networked battlefield. Overall awards in an increasingly unconventional environment are very favorable, but timing can be lumpy and some were affected by government work-from-home effects. While our Q2 FY2021 revenues decreased YoY compared to the very strong period last year, our Q2 FY2021 segment backlog position hit an all-time high at \$1.1 billion and supports sequential revenue growth. Q2 FY2021 Adjusted EBITDA of \$72 million decreased 9% YoY on lower revenues, but Adjusted EBITDA margins expanded over 130 basis points driven by higher margins from the product mix and lower research and development (R&D) expenses.

Named a top innovator by the U.S. Air Force AFWERX program, Viasat conducted a "Live Fire" demonstration of a resilient, agile, multiband and satellite multi-orbit hybrid adaptive network. The AFWERX opportunity to showcase our technology leadership highlighted our goal of bringing the warfighter the most advanced communications solutions combining the best available capabilities from both commercial and government space systems.

Awards of \$453 million in Q2 FY2021 were approximately 9% higher over the prior year and 36% higher sequentially. Orders in the quarter were highlighted by government mobile broadband, notably from the AMSS III option award, the procurement of Blue Force Tracking vehicular ground transceivers in our situational awareness product line and continued traction from our tactical data link product portfolio.

Looking ahead, demand indications remain very positive across the segment with a quarterly book-to-bill of 1.7x and a multi-billion dollar portfolio of unawarded IDIQ contractual vehicles. Despite the uneven nature of the government business quarter-to-quarter, we expect the second half of FY2021 to exhibit stronger revenue generation.

## AWARDS, REVENUE AND ADJ. EBITDA

# \$213 \$213 \$206 \$216 \$71 \$85 Awards Revenue Adj. EBITDA

Q2 FY20 Q2 FY21

### AWARDS, REVENUE AND ADJ. EBITDA

S in million:



## U.S. Fixed Subscribers (End of Period)

587K | 586K | 590K | 599K | 603K

## Aircraft in Service\* (End of Period)

1,353 | 1,379 | 1,390 | 760 | 71,070 | 1,390

Q2 FY20 Q3 FY20 Q4 FY20 Q1 FY21 Q2 FY21

\*Excludes approximately 630 and 320 aircraft that were inactive in June 2020 and September 2020, respectively, due to the COVID-19 pandemic

## Satellite Services

## **Business Highlights**

- Sustained U.S. fixed subscriber broadband demand in Q2 FY2021 reflected the work-from-home and school-from-home environment. We anticipate some of the factors affecting demand, especially substantial growth in video streaming, will likely persist post-pandemic
- Achieved continued ARPU growth and net additions in our U.S. fixed subscriber broadband business
- Expanded availability of premium residential service in Brazil, and as of late October are now covering 100% of the country's population
- Secured a new commercial IFC contract: KLM selected Viasat IFC to deliver in-flight Wi-Fi service on a majority of its European fleet
- JetBlue became the first airline to offer customers free live streaming of fubo Sports Network through the Viasat/fuboTV partnership
- Significant flow through of YoY and sequential revenue growth to Adjusted EBITDA, exhibited the strength of our low variable cost structure as the business continues to scale

Satellite Services Q2 FY2021 results showed the durability of our fixed broadband services business. Our team responded quickly and dynamically to another surge in demand towards the middle of the quarter as families prepared for virtual schooling this fall.

Segment revenue of \$216 million represented 5% and 7% YoY and sequential growth, respectively, despite significantly reduced YoY IFC revenue. The Company added about 5,000 net subscribers in the U.S., ending Q2 FY2021 with 603,000 U.S. subscribers. Additionally, ARPU edged over \$100 for the first time, as newly added subscribers continued to choose plans with more bandwidth. As streaming video consumption trends grow even further in the future in several formats, we are investing in technology that allows users to stream better video quality with many more viewing hours. As more households cut the cord from linear TV subscriptions, we anticipate that high quality, high volume streaming represents a significant growth opportunity – especially with ViaSat-3.

Our IFC services improved modestly during the quarter as airline customers began seeing more passengers return to the air. While current airline traffic is still a fraction of the prior year activity and patterns remain unpredictable, our IFC service revenues increased 38% sequentially as active aircraft in service trends improved throughout the quarter.

Adjusted EBITDA of \$85 million for Q2 FY2021 increased 20% YoY and 19% sequentially. The larger base of U.S. fixed broadband subscribers and higher ARPU in the quarter were the main contributing factors, while a slight sequential improvement from IFC services also added to the growth. In addition, we continue to make prudent cost and investment trades across our business aligned with this unique environment, with Q2 FY2021 Adjusted EBITDA benefiting from improved efficiency and lower YoY spending on marketing, support services and international markets.

## Commercial Networks

## AWARDS, REVENUE AND ADJ. EBITDA S in millions \$88 \$79

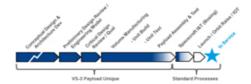
Awards Revenue Adj. EBITDA

Q2 FY20 Q2 FY21

(\$32) (\$27)

## AWARDS, REVENUE AND ADJ. EBITDA





## **Business Highlights**

Continuing the high volume of new wins from the prior quarter, Q2 FY2021 awards increased 3% YoY to \$64 million, driven by demand for our extensive offerings of full-motion antennas, partially offset by the pandemic effect on product orders from the commercial air business. Year-to-date, awards were up over 66%, with antenna systems contributing approximately \$190 million in awards and surpassing its total FY2020 awards in just the first half of FY2021. Backlog stood at \$531 million at the end of the quarter, an increase of 57% YoY.

Revenue of \$79 million was down 10% YoY, primarily driven by lower IFC terminal product shipments and partially offset by higher sales of fixed broadband terminal products.

Despite our lower revenue base, Q2 FY2021 Adjusted EBITDA loss improved over 16% YoY. Higher margins from our satellite networking and antenna systems programs combined with substantially lower R&D costs associated with ViaSat-3 were the primary drivers. We are staying prudent with our controllable expenses, while continuing to focus on strategic next generation investments in even higher throughput/lower cost per bit satellite payload, ground network and terminal development.

We continued to expand our service offerings this quarter, the most recent being our Real-Time Earth (RTE) network availability for Microsoft Azure customers as a managed services solution. Our RTE network provides Ground-Station-as-a-Service on a pay-per-use basis to both commercial and government customers to help scale their earth observation and remote sensing offerings.

## **ViaSat-3 Development Highlights**

- ViaSat-3 (Americas) satellite is progressing through payload assembly. We successfully completed environmental testing for major portions of the first payload at Boeing in advance of full payload delivery. We expect this should significantly reduce schedule risk for the complete payload module during spacecraft integration
- Deployed Alpha test ground nodes for over-the-air space testing of major network components in advance of the first ViaSat-3 launch

## Balance Sheet, Cash Flows and Liquidity

Viasat generated another quarterly record in operating cash flow, at \$177 million, driven by strong earnings and continued optimization of working capital. For the 12 months ended September 30, 2020, we produced \$587 million in operating cash flow, up \$188 million from the prior 12-month period.

Capital expenditures were higher by \$54 million YoY and flat sequentially. The YoY increase was primarily due to expenditures in our ViaSat-3 program as the first two payloads continue to progress through assembly, test and integration milestones, and the third payload construction ramps up.

During the quarter, our net leverage ratio declined 1/3 of a turn sequentially to 3.2x Adjusted EBITDA as a result of strong operating cash flow and a net debt decline of approximately \$118 million, reflecting the receipt of \$175 million in gross proceeds from a strategic private placement of our common stock to affiliates of Intercorp and The Baupost Group, our largest shareholder.

We ended the quarter with \$350 million in cash and cash equivalents on our balance sheet and increased our liquidity to over \$1 billion, which includes the full \$700 million of undrawn revolving credit facility. We believe this provides sufficient liquidity to fully fund the three satellite ViaSat-3 constellation space and ground infrastructure. We have continued to strengthen our financial position during the pandemic and created significant flexibility to sustain long-term growth, technology leadership and competitive differentiation.





## Leadership Evolution

In conjunction with today's earnings report, Viasat announced an important step forward for the Company. We have worked closely with the Board for some time on how best to implement long-term executive succession planning. We believe Viasat has benefitted from stable and committed leadership through the transformation of the Company that has unfolded over the last decade-plus. The coming launch of our first ViaSat-3 satellite, and the substantial growth in services revenues enabled by it, aren't the last step in that transformation, but it is the next big step. While Viasat operates in a growing worldwide footprint today, moving to a global constellation requires focused execution to serve multiple end markets around the world through our owned and operated network.

Achieving what's possible requires strategic vision and innovation, continued razor-sharp business execution and a commitment to forging strong and growing relationships with customers and partners on an even greater global scale. It also requires a long-term lens on how our Company must grow and evolve, including the development of future generations of leadership that will build on today's successes.

This is why the Board is today announcing the first step in long-term succession planning. Mark's elevation to the new position of Executive Chairman, and Rick's move into the role of CEO is intended as a seamless evolution to the next generation of Viasat leadership.

In the immediate sense, the move is not a major change – since Rick has long managed virtually all of the Company's operations and key direct reports, while Mark has devoted much of his energy to technology, industry thought leadership and regulatory issues at a time of dynamic change and opportunity in space connectivity systems and services. However, in the context of serving the best interests of Viasat's long-term future, today's change is in fact significant. Separating Mark's and Rick's roles will enable the Company to leverage the best of both leaders while planning for the future. Rick will focus on executing the Company's business plan, and building a customer-centric organization delivering a compelling suite of broadband services to multiple end markets around the globe. Mark will devote full attention to the issues that will shape the future of our industry and Viasat's position in it. And both will work closely with the Board on identifying and empowering Viasat's future leaders, including Rick's ultimate successor as CEO.

For its 35 years in business, Viasat has fully embraced long-term vision and change supported by leadership stability and continuity. This recipe has led to Viasat reaching the top of the satellite communications industry and the doorstep of leadership in global broadband services. Today's leadership transition is being executed in that spirit, but with a clear eye to Viasat's evolving needs as it works to achieve the bright future that lies ahead.



Mark Dankberg Executive Chairman

Rick Baldridge President & CEO



## FY2021 Priorities and Outlook

- While the COVID-19 crisis creates continued macro uncertainty, our first-half FY2021 performance suggests increased confidence in our financial outlook for the full fiscal year with potential for good Adjusted EBITDA growth YoY in FY2021 and on into FY2022.
- Our broad business portfolio is helping offset the current lull in IFC revenue. High market demand in the U.S. for fixed broadband has contributed significantly to YoY growth in Adjusted EBITDA. We anticipate our Government Systems segment performance will be stronger in the second half given record order backlog and further adjustment to the pandemic environment, with continued growth looking forward into FY2022.
- We continue to gain momentum, highlighted by record backlog of \$2.3 billion, which gives us a solid foundation to execute on our longer-term growth strategy. Further, our reported backlog does not include another \$3 billion in unawarded government IDIQ contract value.
- IFC results will likely remain challenging near term, but we remain optimistic about gaining meaningful market share coming out of the crisis, as supported by the recent KLM win.
- Cost reduction and prioritization actions are expected to continue to support the business through the current macro uncertainty.
- We've sustained progress on the ViaSat-3 space and ground infrastructure. The major payload modules successfully completed space environmental testing at Boeing, a significant milestone and risk reduction for the balance of the schedule. Full payload delivery is anticipated in Q1 calendar year 2021, and satellite launch targeted by the end of the calendar year.

We continue to run our business prudently amidst the uncertainty that remains across the globe due to the COVID-19 pandemic. We believe that near-term challenges are temporary. There is a growing awareness that satellite connectivity is a very large and growing market opportunity. We have confidence that our approach to these markets is both highly capital efficient and highly scalable, and that our deep vertical market knowledge and skills will help us use those attributes to deliver exceptional value to our customers. Our employees, who make all this possible, have outperformed in every dimension.

On behalf of everyone at Viasat, we want to thank our shareholders, customers, partners and employees for their continued support, and we look forward to keeping you posted on our progress.

Sincerely,

Mark Dankberg

Rick Baldridge

## Forward Looking Statements

This shareholder letter contains forward-looking statements that are subject to the safe harbors created under the Securities Act of 1933 and the Securities Exchange Act of 1934. Forward-looking statements include, among others, statements that refer to the impact of the COVID-19 pandemic on our business and business conditions generally, and our expected positioning and market share postpandemic; projections of earnings, revenue, costs or other financial items; anticipated growth and trends in our business or key markets; ability to capitalize on awards received and unawarded IDIQ contract vehicles received in the quarter; future economic conditions and performance, including expectations for performance and results of operations in the remainder of FY2021 and beyond: the development. customer acceptance and anticipated performance of technologies, products or services; international growth opportunities; satellite construction and launch activities, including expectations regarding completion and launch of our ViaSat-3 class satellites; anticipated subscriber growth; plans, objectives and strategies for future operations; the number of IFC systems anticipated to be activated under existing contracts with commercial airlines; and other characterizations of future events or circumstances, are forward-looking statements. Readers are cautioned that these forward-looking statements are only predictions and are subject to risks, uncertainties and assumptions that are difficult to predict. Factors that could cause actual results to differ materially and adversely include: our ability to realize the anticipated benefits of the ViaSat-2 and ViaSat-3 class satellites and any future satellite we may construct or acquire; unexpected expenses related to our satellite projects; our ability to successfully implement our business plan for our broadband services on our anticipated timeline or at all; risks associated with the construction, launch and operation of satellites, including the effect of any anomaly, operational failure or degradation in satellite performance; the impact of the COVID-19 pandemic on our business, suppliers, consumers, customers, and employees or the overall economy; our ability to realize the anticipated benefits of our acquisitions or strategic partnering arrangements; our ability to successfully develop, introduce and sell new technologies, products and services; audits by the U.S. government; changes in the global business environment and economic conditions; delays in approving U.S. government budgets and cuts in government defense expenditures; our reliance on U.S. government contracts, and on a small number of contracts which account for a significant percentage of our revenues; reduced demand for products and services as a result of continued constraints on capital spending by customers; changes in relationships with, or the financial condition of, key customers or suppliers; our reliance on a limited number of third parties to manufacture and supply our products; increased competition; introduction of new technologies and other factors affecting the communications and defense industries generally; the effect of adverse regulatory changes (including changes affecting spectrum availability or permitted uses) on our ability to sell or deploy our products and services; changes in the way others use spectrum; our inability to access additional spectrum, use spectrum for additional purposes, and/or operate satellites at additional orbital locations; competing uses of the same spectrum or orbital locations that we utilize or seek to utilize; the effect of recent changes to U.S. tax laws; our level of indebtedness and ability to comply with applicable debt covenants; our involvement in litigation, including intellectual property claims and litigation to protect our proprietary technology; and our dependence on a limited number of key employees. In addition, please refer to the risk factors contained in our SEC filings available at www.sec.gov, including our most recent Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. Readers are cautioned not to place undue reliance on any forward-looking statements, which speak only as of the date on which they are made. We undertake no obligation to update or revise any forward-looking statements for any reason.

## Use of Non-GAAP Financial Information

To supplement our consolidated financial statements presented in accordance with generally accepted accounting principles (GAAP), we use non-GAAP net income (loss) attributable to Viasat Inc. and Adjusted EBITDA, measures we believe are appropriate to enhance an overall understanding of our past financial performance and prospects for the future. We believe the non-GAAP results provide useful information to both management and investors by excluding specific expenses that we believe are not indicative of our core operating results. In addition, since we have historically reported non-GAAP results to the investment community, we believe the inclusion of non-GAAP numbers provides consistency in our financial reporting and facilitates comparisons to our historical operating results. Further, these non-GAAP results are among the primary indicators that management uses as a basis for evaluating the operating performance of our segments, allocating resources to such segments, planning and forecasting in future periods. The presentation of this additional information is not meant to be considered in isolation or as a substitute for measures of financial performance prepared in accordance with GAAP. A reconciliation of specific adjustments to GAAP results is provided in the tables below.

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## Viasat Second Quarter Fiscal Year 2021 Results

## **Financial Results**

(In millions, except per	Q2 FY21	Q2 FY20	Year-Over-	First 6 Months	First 6 Months	Year-Over-
share data)	QZIIZI	QZ I IZU	Year Change	FY21	FY20	Year Change
Revenues	\$554.3	\$592.3	(6)%	\$1,084.8	\$1,129.3	(4)%
Net income (loss) <sup>1</sup>	\$2.0	\$3.2	(39)%	(\$10.4)	(\$8.3)	26%
Non-GAAP net income1	\$20.5	\$21.0	(3)%	\$25.3	\$27.4	(8)%
Adjusted EBITDA	\$130.3	\$118.2	10%	\$235.0	\$215.0	9%
Diluted per share net income						
(loss) <sup>1</sup>	\$0.03	\$0.05	(40)%	(\$0.16)	(\$0.14)	14%
Non-GAAP diluted per share						
net income <sup>1,2</sup>	\$0.31	\$0.33	(6)%	\$0.39	\$0.44	(11)%
Fully diluted weighted average						
shares2	67.0	62.8	7%	64.6	61.2	5%
New contract awards <sup>3</sup>	\$730.6	\$692.3	6%	\$1,467.5	\$1,198.1	22%
Sales backlog4	\$2,304.7	\$1,944.9	18%	\$2,304.7	\$1,944.9	18%

**Segment Results** 

(In millions)	Q2 FY21	Q2 FY20	Year-Over-	First 6 Months	First 6 Months	Year-Over-
(	~	<b>Q</b>	Year Change	FY21	FY20	Year Change
Satellite Services						
New contract awards <sup>3</sup>	\$213.3	\$212.6	0%	\$411.1	\$404.6	2%
Revenues	\$215.9	\$205.7	5%	\$417.9	\$402.5	4%
Operating profit5	\$11.5	\$5.1	124%	\$9.6	\$3.0	216%
Adjusted EBITDA	\$84.6	\$70.7	20%	\$156.0	\$137.8	13%
Commercial Networks						
New contract awards	\$63.9	\$62.1	3%	\$268.9	\$161.1	67%
Revenues	\$78.9	\$88.0	(10)%	\$146.0	\$167.0	(13)%
Operating loss <sup>5</sup>	(\$45.4)	(\$46.8)	(3)%	(\$96.8)	(\$96.6)	0%
Adjusted EBITDA	(\$26.6)	(\$31.8)	(16)%	(\$60.7)	(\$67.0)	(9)%
Government Systems						
New contract awards	\$453.4	\$417.6	9%	\$787.5	\$632.4	25%
Revenues	\$259.5	\$298.5	(13)%	\$520.9	\$559.7	(7)%
Operating profit5	\$47.9	\$62.1	(23)%	\$97.4	\$108.0	(10)%
Adjusted EBITDA	\$72.3	\$79.3	(9)%	\$139.8	\$144.1	(3)%

<sup>&</sup>lt;sup>1</sup> Attributable to Viasat, Inc. common stockholders.

<sup>&</sup>lt;sup>2</sup> As the six months ended September 30, 2020 and 2019 resulted in a net loss, the weighted average number of shares used to calculate basic and diluted net loss per share is the same, as diluted shares would be anti-dilutive. However, as the non-GAAP financial information for the six months ended September 30, 2020 and 2019 resulted in non-GAAP net income, 65.1 million and 62.6 million, respectively, diluted weighted average number of shares were used instead to calculate non-GAAP diluted net income per share.

<sup>&</sup>lt;sup>3</sup> Awards exclude future revenue under recurring consumer commitment arrangements.

<sup>4</sup> Amounts include certain backlog adjustments due to contract changes and amendments. Our backlog includes contracts with subscribers for fixed broadband services in our satellite services segment. Backlog does not include anticipated purchase orders and requests for the installation of in-flight connectivity systems or future recurring in-flight internet service revenues under our commercial in-flight internet agreements in our Commercial Networks and Satellite Services segments, respectively.

<sup>&</sup>lt;sup>5</sup> Before corporate and amortization of acquired intangible assets.

## Viasat Second Quarter Fiscal Year 2021 Results (cont.)

## **Condensed Consolidated Statements of Operations** (Unaudited)

(In thousands, except per share data)

		Three mo	nths end	ed	Six months ended				
	Septe	ember 30, 2020	Sept	ember 30, 2019	Sept	ember 30, 2020	Sept	tember 30, 2019	
Revenues:									
Product revenues	\$	255,980	\$	306,830	\$	506,614	\$	570,445	
Service revenues		298,298		285,426		578,152		558,848	
Total revenues		554,278		592,256		1,084,766		1,129,293	
Operating expenses:									
Cost of product revenues		191,890		223,075		379,782		420,015	
Cost of service revenues		195,423		187,024		393,100		374,543	
Selling, general and administrative		125,451		127,391		246,490		252,523	
Independent research and development		27,531		34,314		55,167		67,788	
Amortization of acquired intangible assets		1,300		2,027		2,858		4,064	
Income from operations		12,683		18,425		7,369		10,360	
Interest expense, net		(9,662)		(9,127)		(18,954)		(19,376)	
Income (loss) before income taxes		3,021		9,298		(11,585)		(9,016)	
Benefit from (provision for) income taxes		687		(2,390)		6,435		4,820	
Equity in (loss) income of unconsolidated affiliate, net		(317)		1,154		14		2,521	
Net income (loss)		3,391		8,062		(5,136)		(1,675)	
Less: net income attributable to noncontrolling interests, net of						, , ,		,	
tax		1,428		4,868		5,290		6,599	
Net income (loss) attributable to Viasat Inc.	\$	1,963	\$	3,194	\$	(10,426)	\$	(8,274)	
Diluted net income (loss) per share attributable to Viasat Inc.									
common stockholders	\$	0.03	\$	0.05	\$	(0.16)	\$	(0.14)	
Diluted common equivalent shares (2)		67.006		62.761		64.554		61,200	

### AN ITEMIZED RECONCILIATION BETWEEN NET INCOME (LOSS) ATTRIBUTABLE TO VIASAT INC. ON A GAAP BASIS AND NON-GAAP BASIS IS AS FOLLOWS:

(In thousands, except per share data)		Three mo	nths e	ended	Six months ended				
	Septe	mber 30, 2020	S	eptember 30, 2019	Se	ptember 30, 2020	Sep	tember 30, 2019	
GAAP net income (loss) attributable to Viasat Inc.	\$	1,963	\$	3,194	\$	(10,426)	\$	(8,274)	
Amortization of acquired intangible assets		1,300		2,027		2,858		4,064	
Stock-based compensation expense		22,386		21,101		43,328		42,328	
Income tax effect (1)		(5,183)		(5,329)		(10,504)		(10,747)	
Non-GAAP net income attributable to Viasat Inc.	\$	20,466	\$	20,993	\$	25,256	\$	27,371	
Non-GAAP diluted net income per share attributable to Viasat									
Inc. common stockholders	\$	0.31	\$	0.33	\$	0.39	\$	0.44	
Diluted common equivalent shares (2)		67,006		62,761		65,056		62,636	

### AN ITEMIZED RECONCILIATION BETWEEN NET INCOME (LOSS) ATTRIBUTABLE TO VIASAT INC. AND ADJUSTED EBITDA IS AS FOLLOWS:

(In thousands)		Three mo	nths end	ed	Six months ended				
	Septe	September 30, 2020		September 30, 2019		September 30, 2020		mber 30, 2019	
GAAP net income (loss) attributable to Viasat Inc.	\$	1,963	\$	3,194	\$	(10,426)	\$	(8,274)	
(Benefit from) provision for income taxes		(687)		2,390		(6,435)		(4,820)	
Interest expense, net		9,662		9,127		18,954		19,376	
Depreciation and amortization		97,012		82,338		189,614		166,350	
Stock-based compensation expense		22,386		21,101		43,328		42,328	
Adjusted EBITDA	\$	130,336	\$	118,150	\$	235,035	\$	214,960	

The income tax effect is calculated using the tax rate applicable for the non-GAAP adjustments.
 As the six months ended September 30, 2020 and 2019 resulted in a net loss, the weighted average number of shares used to calculate basic and diluted net loss per share is the same, as diluted shares would be anti-dilutive. However, as the non-GAAP financial information for the six months ended September 30, 2020 and 2019 resulted in non-GAAP net income, diluted weighted average number of shares were used instead to calculate non-GAAP diluted net income per share.

## Viasat Second Quarter Fiscal Year 2021 Results (cont.)

AN ITEMIZED RECONCILIATION BETWEEN SEGMENT OPERATING PROFIT (LOSS) BEFORE CORPORATE AND AMORTIZATION OF ACQUIRED INTANGIBLE ASSETS AND ADJUSTED EBITDA IS AS FOLLOWS: (In thousands)

	Thr	Three months ended September 30, 2020							Three months ended September 30, 2019						
	Satellite Services		ommercial Networks		overnment Systems	Total		Satellite Services	_	ommercial Networks		overnment Systems	Total		
Segment operating profit (loss) before corporate and amortization of acquired															
intangible assets	\$ 11,483	\$	(45,363)	\$	47,863	\$ 13,983	\$	5,118	\$	(46,781)	\$	62,115	\$ 20,452		
Depreciation (3)	58,701		8,148		13,330	80,179		50,104		5,826		10,412	66,342		
Stock-based compensation expense	6,519		8,030		7,837	22,386		6,405		7,273		7,423	21,101		
Other amortization	8,205		2,590		4,738	15,533		7,907		1,879		4,183	13,969		
Equity (loss) income of unconsolidated															
affiliate, net	(317)		-		-	(317)		1,154		-		-	1,154		
Noncontrolling interests	`- ′		-		(1,428)	(1,428)		-		-		(4,868)	(4,868)		
Adjusted EBITDA	\$ 84,591	\$	(26,595)	\$	72,340	\$130,336	\$	70,688	\$	(31,803)	\$	79,265	\$118,150		

	Si	Six months ended September 30, 2020								Six months ended September 30, 2019						
	Satellite Services	_	ommercial Networks	G	overnment Systems	Total		atellite ervices	_	ommercial Networks		overnment Systems	Total			
Segment operating profit (loss) before corporate and amortization of acquired			(22)	_						(22.2.2)						
intangible assets	\$ 9,626	\$	(96,757)	\$	97,358	\$ 10,227	\$	3,048	\$	(96,642)	\$	108,018	\$ 14,424			
Depreciation (3)	117,217		15,550		25,172	157,939		103,698		11,345		20,101	135,144			
Stock-based compensation expense	12,730		15,604		14,994	43,328		12,892		14,661		14,775	42,328			
Other amortization	16,365		4,859		7,593	28,817		15,616		3,677		7,849	27,142			
Equity in income of unconsolidated																
affiliate, net	14		-		-	14		2,521		-		-	2,521			
Noncontrolling interests			-		(5,290)	(5,290)				-		(6,599)	(6,599)			
Adjusted EBITDA	\$ 155,952	\$	(60,744)	\$	139,827	\$235,035	\$	137,775	\$	(66,959)	\$	144,144	\$214,960			

<sup>(3)</sup> Depreciation expenses not specifically recorded in a particular segment have been allocated based on other indirect allocable costs, which management believes is a reasonable method.

## Condensed Consolidated Balance Sheets (Unaudited) (In thousands)

Assets	As of September 30, 2020	As of March 31, 2020	Liabilities and Equity	As of September 30, 2020	As of March 31, 2020
Current assets:			Current liabilities:		
Cash and cash equivalents	\$ 350,433	\$ 304,309	Accounts payable	\$ 169,264	\$ 183,601
Accounts receivable, net	249,581	330,698	Accrued and other liabilities	423,018	391,190
Inventories	332,927	294,416	Current portion of long-term debt	32,301	29,788
Prepaid expenses and other current assets	108,178	116,281	Total current liabilities	624,583	604,579
Total current assets	1,041,119	1,045,704			
			Senior notes	1,681,773	1,285,497
			Other long-term debt	132,904	536,166
			Non-current operating lease liabilities	313,085	286,550
Property, equipment and satellites,					
net	2,848,640	2,586,735	Other liabilities	143,360	120,934
Operating lease right-of-use assets	339,770	308,441	Total liabilities	2,895,705	2,833,726
Other acquired intangible assets, net	12,030	14,439	Total Viasat Inc. stockholders' equity	2,280,046	2,027,787
Goodwill	121,765	121,197	Noncontrolling interest in subsidiary	27,645	22,355
Other assets	840,072	807,352	Total equity	2,307,691	2,050,142
Total assets	\$ 5,203,396	\$ 4,883,868	Total liabilities and equity	\$ 5,203,396	\$ 4,883,868

## Viasat Financial Reconciliation Prior Periods

AN ITEMIZED RECONCILIATION BETWEEN NET INCOME (LOSS) ATTRIBUTABLE TO VIASAT INC. ON A GAAP BASIS AND NON-GAAP BASIS IS AS FOLLOWS:
(In thousands, except per share data)

(In thousands, except per share data)	Three months ended									
	Jui	ne 30, 2020	Mar	ch 31, 2020	Decen	nber 31, 2019				
GAAP net (loss) income attributable to Viasat Inc.	\$	(12,389)	\$	1,586	\$	6,476				
Amortization of acquired intangible assets		1,558		1,691		1,856				
Stock-based compensation expense		20,942		22,317		21,908				
Income tax effect (1)		(5,321)		(5,610)		(5,573)				
Non-GAAP net income attributable to Viasat Inc.	\$	4,790	\$	19,984	\$	24,667				

(1) The income tax effect is calculated using the tax rate applicable for the non-GAAP adjustments.

AN ITEMIZED RECONCILIATION BETWEEN NET INCOME (LOSS) ATTRIBUTABLE TO VIASAT INC. AND ADJUSTED EBITDA IS AS FOLLOWS:

(in thousands)	Inree months ended							
	June 30, 2020 March 31, 2020			Dece	mber 31, 2019			
GAAP net (loss) income attributable to Viasat Inc.	\$	(12,389)	\$	1,586	\$	6,476		
(Provision for) benefit from income taxes		(5,748)		816		(3,911)		
Interest expense, net		9,292		8,520		9,097		
Depreciation and amortization		92,602		87,069		88,759		
Stock-based compensation expense		20,942		22,317		21,908		
Adjusted EBITDA	\$	104,699	\$	120,308	\$	122,329		



## **Viasat Announces Leadership Evolution**

- Mark Dankberg, Chairman and Chief Executive Officer, to become Executive Chairman; will remain Chairman of the Board of Directors
- Rick Baldridge, President and Chief Operating Officer, to become Viasat's President and Chief Executive Officer

**CARLSBAD, Calif., November 5, 2020** – <u>Viasat Inc.</u> (NASDAQ: VSAT), a global communications company, today announced that Viasat's Chairman and Chief Executive Officer Mark Dankberg has become Executive Chairman of the Company, a new position. He is continuing in his role as Chairman of the Board of Directors of Viasat, Inc. The Company's President and Chief Operating Officer, Rick Baldridge, has been named President and Chief Executive Officer. These executive changes went into effect on November 3, 2020.

This evolution formalizes the way Dankberg and Baldridge have been operating for the past several years. As Executive Chairman, Dankberg will continue to focus on advancing the strategic technology and business direction of the Company, as well as continue to influence the national and global space and broadband regulatory environments that are critical to Viasat's global strategy. As President and CEO, Baldridge will continue his executive and operational leadership, with a focus on building and growing a customer-centric organization that will continue to deliver compelling global services and products. Baldridge will maintain his seat on the Viasat Board of Directors.

This leadership evolution is an initial step in the Company's long-term succession plan, creating a foundation for the development of future generations of executive leadership. This seamless transition comes at an important time in Viasat's growth where the demands for innovation, leadership and operational execution are paramount in scaling the Company as it prepares for the impending launch of the ViaSat-3 global constellation. The new constellation will expand Viasat's reach and capabilities into new geographies and emerging vertical markets, further broadening the Company's broadband and technology leadership positions.

"This represents a natural evolution and will best serve the interests of Viasat's long-term future, as we execute against our plan to deliver ubiquitous, affordable connectivity that will help close the global digital divide," said Dankberg. "Rick has been managing virtually all of the Company's operations and key direct reports for several years, while I have been focused on technology innovation, industry thought leadership and regulatory issues at a time of dynamic change and opportunity within the space and broadband sectors. I'm very pleased Rick has agreed to take on the CEO role. We have built a close relationship through the years that is reflected in every part of Viasat – from our company culture, to our business strategies and operational execution. And for me personally, this is an opportunity to define a role where I can continue to contribute to our success for years to come."

Baldridge commented, "I am honored to lead Viasat, a company that I have devoted many years to help build. We have leading technology, strong business segments, exceptional people and the resources needed to make the Company a formidable global player in broadband communications. In working with the Board of Directors, Mark and the global Viasat team, we will continue to embrace new and emerging technologies that enable us to elevate our customers' experiences, extend our market leadership and deliver long-term, differentiated value for our stakeholders. On a personal note, I want to thank Mark for his continued confidence and trust in what we can achieve together—we have worked hand-in-hand for quite some time dividing tasks on a situational basis. This transition gives us the chance to form a stronger structure for future succession and global growth."

Sean Pak, lead independent director, Viasat Board of Directors added, "Viasat is taking an important, thoughtful and strategic first step in its leadership succession planning to ensure the Company's long-term future as a global communications leader. Mark and Rick offer complementary skills, and initiating this seamless evolution at a key moment in the Company's development, assures our stakeholders will continue to benefit from their talents."

## **Conference Call Details**

Today at 2:00 p.m. Pacific Time, the Company will host its second quarter fiscal year 2021 conference call. Executives will discuss today's leadership evolution alongside financial results. To participate on the live conference call, please dial: (877) 640-9809 in the U.S. or (914) 495-8528 internationally, and reference the conference ID 5978497. The live webcast will be available on Viasat's investor relations website at: investors.viasat.com.

A replay of the conference call will be made available from 8:30 p.m. Pacific Time on Thursday, November 5 until 8:30 p.m. Pacific Time on Friday November 6. To access the replay, please dial: (855) 859-2056 in the U.S. and (404) 537-3406 internationally, and enter the conference ID 5978497. The webcast will be archived and available on the Viasat investor relations website for approximately one month immediately following the conference call.

### **About Viasat**

Viasat is a global communications company that believes everyone and everything in the world can be connected. For more than 30 years, Viasat has helped shape how consumers, businesses, governments and militaries around the world communicate. Today, the Company is developing the ultimate global communications network to power high-quality, secure, affordable, fast connections to impact people's lives anywhere they are—on the ground, in the air or at sea. To learn more about Viasat, visit: <a href="https://www.viasat.com">www.viasat.com</a>, go to <a href="https://www.viasat.com">Viasat's Corporate Blog</a>, or follow the Company on social media at: <a href="facebook">Facebook</a>, <a href="https://linkedln">Instagram</a>, <a href="https://linkedln">Linkedln</a>, <a href="https://www.viasat.com">Twitter</a> or <a href="https://www.viasat.com">YouTube</a>.

## **Forward-Looking Statement**

This press release contains forward-looking statements that are subject to the safe harbors created under the Securities Act of 1933 and the Securities Exchange Act of 1934. Forward-looking statements include statements that refer to the focus and responsibilities of either Dankberg or Baldridge; Viasat's growth trajectory; Viasat's globalization; the launch of the ViaSat-3 constellation; expansion of Viasat's reach and capabilities; broadening of footprint and leadership position; future vision and innovation; and execution and customer focus. Readers are cautioned that actual results could differ materially from those expressed in any forward-looking statements. Factors that could cause actual results to differ include: our dependence on a limited number of key employees; our ability to successfully implement our business plan for our broadband satellite services on our anticipated timeline or at all; negative audits by the U.S. government; continued turmoil in the global business environment and economic conditions; delays in approving U.S. government budgets and cuts in government defense expenditures; our reliance on U.S. government contracts, and on a small number of contracts which account for a significant percentage of our revenues; our ability to successfully develop, introduce and sell new technologies, products and services; reduced demand for products as a result of continued constraints on capital spending by customers; changes in relationships with, or the financial condition of, key customers or suppliers; our reliance on a limited number of third parties to manufacture and supply our products; increased competition and other factors affecting the communications and defense industries generally; the effect of adverse regulatory changes on our ability to sell products and services; our level of indebtedness and ability to comply with applicable debt covenants; and our involvement in litigation, including intellectual property claims and litigation to protect our proprietary technology. In addition, please refer to the risk factors contained in our SEC filings available at www.sec.gov, including our most recent Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. Readers are cautioned not to place undue reliance on any forward-looking statements, which speak only as of the date on which they are made. We undertake no obligation to update or revise any forward-looking statements for any reason.

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