

# ViaSat Introduces New Exede Business Internet Service Plans

# New Service Plans Meet Business' Demand for Connectivity, Plus a New Redundancy Offering for Internet Outage Protection

Dealers and Other Sales Agents Can Now Offer Customers a Variety of Affordable Internet Options

CARLSBAD, Calif., Jan. 26, 2016 /PRNewswire/ -- <u>ViaSat Inc.</u> (Nasdaq: VSAT), a global broadband services and technology company, today introduced new Exede<sup>®</sup> Business internet service plans that will offer a variety of affordable high-speed satellite internet service options for primary connectivity, plus a new internet back-up plan. The continuity service offers businesses a diverse access redundant connection to avoid service interruptions during outages with their primary internet service provider.

The new Exede Business plans offer up to 15 Mbps download and 4 Mbps upload speeds that support applications such as video, data, voice, remote monitoring, point-of-sale (POS) systems and cloud connectivity. By offering the new service plans, Exede Business users get more choice, and dealers and other sales agents can fill in coverage gaps by providing affordable high-speed internet connectivity to business customers in the U.S. Additionally, for those businesses requiring a back-up connectivity solution, the new Exede Redundancy plan offers a reliable, low-cost solution that provides peace of mind with 15 Mbps download speeds in areas of the country that serve over 80 percent of the population, and 5 Mbps download speeds in other areas. The monthly price of the Exede Redundancy plan starts as low as \$59.99 and the monthly price of the primary service plans starts as low as \$99.99.

The new Exede Business plans are never slowed because the data allowance was exceeded, and the plans allow businesses to continue receiving service at the same speeds through an automated feature where additional usage is purchased. The monthly price of each Exede Business plan includes persistent IP addresses as well as an equipment leasing fee.

"ViaSat's Exede service changed the perception for residential and in-flight satellite internet, and we are changing perceptions again with Exede Business - by offering a range of service plans that provide fast, affordable, reliable connectivity with varying data allowances throughout most of the U.S.," said Dan Turak, vice president, Exede Business, ViaSat. "By offering new dynamic service plans that meet the needs of our business customers and prospects, we are empowering businesses to do more online. We are also giving our business channel more opportunities to engage with new and existing customers where their prior internet options were inadequate or too expensive."

## Availability

The new Exede Business service plans are available today. Installation typically takes three to five business days from the time new orders are placed. In addition to Exede Business, ViaSat offers business users managed Wi-Fi service plans. For more information about the Exede Business offerings call 1-855-863-6566, or contact a local Exede partner by visiting: <a href="http://www.exede.com/business">http://www.exede.com/business</a>.

#### **About Exede**

Exede, a service of ViaSat, Inc., delivers high-speed internet to residential subscribers and businesses across the U.S. With download speeds of up to 25 Mbps, the Exede service has transformed satellite internet for households that previously had slow, inadequate internet service. ViaSat also offers Exede Voice residential telephone service over its network, optimized for quality and reliability. In 2014, the Company introduced Exede Business, which now offers a number of service plans to fit the varying needs of today's businesses.

## **About ViaSat**

ViaSat, Inc. (NASDAQ: VSAT) keeps the world connected. As a global broadband services and technology company, ViaSat ensures consumers, businesses, governments and military personnel have communications access - anywhere - whether on the ground or in-flight. The Company's innovations in designing highest-capacity satellites and secure ground infrastructure and terminal technologies coupled with its international network of managed Wi-Fi hotspots enable ViaSat to deliver a best available network that extends the reach and accessibility of broadband internet service,

globally. For more information visitA ViaSatA at: A <u>www.viasat.com</u>, or follow the Company on social media: Facebook, Twitter, LinkedIn and YouTube.

# **Forward Looking Statement**

This press release contains forward-looking statements that are subject to the safe harbors created under the Securities Act of 1933 and the Securities Exchange Act of 1934. Forward-looking statements include, among others, statements that refer to the roll-out and availability of the new ViaSat Exede Business service plans, reliability, speed and affordability of the new plans. Readers are cautioned that actual results could differ materially from those expressed in any forward-looking statements. Factors that could cause actual results to differ include: satellite failures, performance degradation, or in-orbit risks and anomalies. In addition, please refer to the risk factors contained in ViaSat's SEC filings available at <a href="https://www.sec.gov">www.sec.gov</a>, including ViaSat's most recent Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. Readers are cautioned not to place undue reliance on any forward-looking statements, which speak only as of the date on which they are made. ViaSat undertakes no obligation to update or revise any forward-looking statements for any reason.

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