



Unveiling New ViaSat High-Speed Broadband Service at CES

Redefining Satellite Broadband: 12 Mbps for \$50 Demos Provided January 10-13 at Booth CP14 Located in Outdoor Exhibition

WHAT: Showcasing the new high-speed ViaSat broadband service that will be launching in January 2012 at the International Consumer Electronics Show (CES). With a baseline offer of up to 12 Mbps for \$50 per month, satellite broadband can now compete more effectively against other home broadband alternatives.

Featuring demonstrations in three different scenarios: residential, commercial airline, and satellite newsgathering:

- The **residential** demo will feature typical, everyday consumer applications
- A **commercial airline broadband** showcase offering iPads and airline seats to demonstrate what is possible with new Ka-band airborne services
- **Innovative newsgathering** experience for field reporters, demonstrating how live, high-definition video can be sent and received using a portable satellite terminal that's designed for easy transport and setup by a single person

The new services rolling out January 16 will be enabled by ViaSat's all-new satellite system architecture, featuring [ViaSat-1](#), the world's highest capacity satellite, and an innovative ground system with embedded Internet acceleration technology.

WHY: There are roughly 15 million U.S. households that lack access to high-speed broadband. Satellite can now meet that need, offering rural residents true high-speed Internet and millions of suburban dwellers a better alternative to their existing options.

ViaSat and JetBlue are working together to create the industry's best in-flight broadband for commercial aviation, with a scheduled service launch by the end of 2012.

ViaSat's new broadband service will also transform the newsgathering experience for broadcast reporters, dramatically reducing the cost and increasing portability for high definition video contribution from the field without the need for a satellite truck.

WHO: ViaSat Inc., a leader in satellite networking technologies for commercial, consumer, and defense applications.

WHEN: January 10-13, 2012

WHERE: Booth CP 14 located outside of the Convention Center
454 Sierra Vista Drive
Las Vegas, NV 89169

To schedule a demo, please contact:

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Available Topic Expert(s): For information on the listed expert(s), click appropriate link.

Mark D. Dankberg

<https://prfnetwork.com/Subscriber/ExpertProfile.aspx?ei=36496>

(Logo: <http://photos.prnewswire.com/prnh/20091216/VIASATLOGO>)

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