

# The University of California, San Diego and ViaSat Bring High-Quality Sports Broadcasting to Viewers Everywhere

## ViaSat's Satellite Technology Changes the Landscape for Quality Sports Broadcasting on the Internet

CARLSBAD, Calif., Dec. 4, 2015 /PRNewswire/ -- <u>ViaSat Inc.</u> (Nasdaq: VSAT), a global broadband services and technology company, has partnered with The University of California, San Diego (UCSD) to live stream a wide variety of the University's athletics programs via the powerful ViaSat Exede<sup>®</sup> satellite network. The live streaming of events can be watched in real-time over the internet from any connected device at: UCSDTritons.TV.

The partnership brings high-quality viewing of UCSD athletics to sports fans worldwide, enabling current Triton, Triton alumni, Triton fans and general sports enthusiasts the ability to watch UCSD athletics via any internet connection as the games or matches occur. To live stream the broadcasts, UCSD will be using ViaSat's high-speed <u>live streaming technology</u> - which leverages the power of ViaSat's high-capacity satellite, ViaSat-1, offering 140Gbps, to enable viewers the ability to access key sporting events in unparalleled broadcast quality from any connected location.

"With a rising 23 sport program at UCSD, we wanted to bring Triton fans worldwide access to high-quality broadcasts directly on their mobile and personal devices," said Ken Grosse, senior associate, Athletics Director at UCSD. "We partnered with ViaSat because they are the leader in providing technology that allows the delivery of not only more content to more viewers, but at a level of quality that changes the experience and standard for live streaming content."

The ViaSat equipment will be fully operated by UCSD staff and students, with support provided by ViaSat.

"UCSD and ViaSat have a long-standing partnership in creating a path for students to engage with new technologies and broadcast standards," said Grant Markhart, director, Live Events division, ViaSat. "Through our partnership with UCSD, we are showing that our technology is changing the standard for how content is created, delivered and viewed. This is an exciting time in sports broadcasting and we're proud to partner with UCSD on this venture."

The UCSD/ViaSat partnership kicks off today - with the first live streamed event occuring tonight at 5:30pm PST - as UCSD Women's Basketball takes on Cal State Monterey Bay, followed by UCSD Men's Basketball against Cal State Monterey Bay at 7:30pm PST. To watch tonight's games and view a full calendar of UCSD events that will be live streamed via the ViaSat network, visit: <a href="https://www.ucsptritons.tv">www.ucsptritons.tv</a>.

### About The University of California, San Diego

The University of California, San Diego is a student-centered, research-focused, service-oriented public institution that provides opportunity for all. Recognized as one of the top 15 research universities worldwide, a culture of collaboration sparks discoveries that advance society and drive economic impact.

#### **About ViaSat**

ViaSat Inc. (NASDAQ: VSAT) keeps the world connected. As a global broadband services and technology company, ViaSat ensures consumers, businesses, governments and military personnel have communications access - anywhere - whether on the ground or in-flight. The Company's innovations in designing highest-capacity satellites and secure ground infrastructure and terminal technologies coupled with its international network of managed Wi-Fi hotspots enable ViaSat to deliver a best available network that extends the reach and accessibility of broadband internet service, globally. For more information visit ViaSat at: <a href="www.viasat.com">www.viasat.com</a>, or follow the Company on social media: Facebook, Twitter, LinkedIn and YouTube.

#### **Forward Looking Statement**

This press release contains forward-looking statements that are subject to the safe harbors created under the Securities Act of 1933 and the Securities Exchange Act of 1934. Forward looking statements include statements about ViaSat's agreement with UCSD to live stream university events. Readers are cautioned that actual results could differ materially from those expressed in any forward-looking statements. Factors that could cause actual results to differ include: contractual problems, product defects, manufacturing issues or delays, regulatory issues, technologies not being developed according to anticipated schedules, or

that do not perform according to expectations; and increased competition and other factors affecting the athletics or university program. In addition, please refer to the risk factors contained in ViaSat's SEC filings available at <a href="https://www.sec.gov">www.sec.gov</a>, including ViaSat's most recent Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. Readers are cautioned not to place undue reliance on any forward-looking statements, which speak only as of the date on which they are made. ViaSat undertakes no obligation to update or revise any forward-looking statements for any reason.

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