

# ViaSat, Inc. FY15 Q1 Results

**August 12, 2014** 

## Safe Harbor Disclosure

#### **Forward-Looking Statements**

This presentation contains forward-looking statements regarding future events and our future results that are subject to the safe harbors created under the Securities Act of 1933 and the Securities Exchange Act of 1934. These statements are based on current expectations, estimates, forecasts and projections about the industries in which we operate and the beliefs and assumptions of our management. We use words such as "anticipate," "believe," "continue," "could," "estimate," "expect," "goal," "intend," "may," "plan," "project," "seek," "should," "target," "will," "would," variations of such words and similar expressions to identify forward-looking statements. In addition, statements that refer to projections of earnings, revenue, costs or other financial items; anticipated growth and trends in our business or key markets; future economic conditions and performance; anticipated performance of products or services; anticipated satellite construction activities; the performance and anticipated benefits of the ViaSat-2 satellite; the expected capacity, service, coverage, service speeds and other features of ViaSat-2, and the timing, cost, economics and other benefits associated therewith; anticipated subscriber growth; plans, objectives and strategies for future operations; and other characterizations of future events or circumstances, are forward-looking statements. Readers are cautioned that these forward-looking statements are only predictions and are subject to risks, uncertainties and assumptions that are difficult to predict. Therefore, actual results may differ materially from those expressed in any forwardlooking statements. Factors that could cause actual results to differ include: our ability to realize the anticipated benefits of the ViaSat-2 satellite; unexpected expenses related to the satellite project; our ability to successfully implement our business plan for our broadband satellite services on our anticipated timeline or at all, including with respect to the ViaSat-2 satellite system; risks associated with the construction, launch and operation of ViaSat-2 and our other satellites, including the effect of any anomaly, operational failure or degradation in satellite performance; negative audits by the U.S. government; continued turmoil in the global business environment and economic conditions; delays in approving U.S. government budgets and cuts in government defense expenditures; our reliance on U.S. government contracts, and on a small number of contracts which account for a significant percentage of our revenues; our ability to successfully develop, introduce and sell new technologies, products and services; reduced demand for products and services as a result of continued constraints on capital spending by customers; changes in relationships with, or the financial condition of, key customers or suppliers; our reliance on a limited number of third parties to manufacture and supply our products; increased competition and other factors affecting the communications and defense industries generally; the effect of adverse regulatory changes on our ability to sell products and services; our level of indebtedness and ability to comply with applicable debt covenants; our involvement in litigation, including intellectual property claims and litigation to protect our proprietary technology; and our dependence on a limited number of key employees. In addition, please refer to the risk factors contained in our SEC filings available at www.sec.gov, including our most recent Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. Readers are cautioned not to place undue reliance on any forward-looking statements, which speak only as of the date on which they are made. We undertake no obligation to revise or update any forward-looking statements for any reason.

#### **GAAP Reconciliation**

This presentation includes non-GAAP financial measures to supplement ViaSat's condensed consolidated financial statements presented on a GAAP basis. We believe these measures are appropriate to enhance an overall understanding of ViaSat's past financial performance and prospects for the future. However, the presentation of this additional information is not meant to be considered in isolation or as a substitute for measures of financial performance prepared in accordance with GAAP. A reconciliation between the non-GAAP financial information and the most comparable GAAP financial information is provided in our earnings release, which is available on the Investor Relations section of our website at <a href="https://www.viasat.com">www.viasat.com</a>.

## **Topics**

- FY15 Q1 Highlights
- Financial Summary
- Segment Results
- Outlook & Summary
- Q & A



## **FY15 Q1 Highlights**

Record Adjusted EBITDA

Very strong satellite service economics

Positioning for growth

#### **Good financial performance**

- Adjusted EBITDA of \$60.2m, up 14% YoY
- Service margins continue to expand

#### **Exede services**

- Best again at delivering advertised speed according to FCC "Measuring Broadband America"
- Higher retail proportion yielding growth
- 140 in-flight WiFi in service, 120 more delivered
- Industry leading passenger engagement

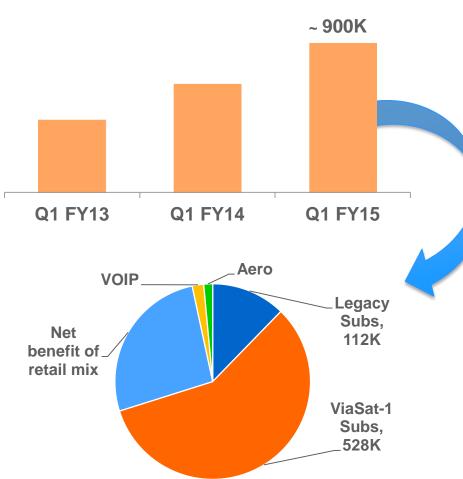
#### **Business highlights**

- Aero mobile roaming with Eutelsat
- Ku/Ka terminal for commercial and government
- \$310m Q1 orders, up 22% YoY



# **Measuring Consumer Progress**

#### **Equivalent Subscriber Unit Trends**



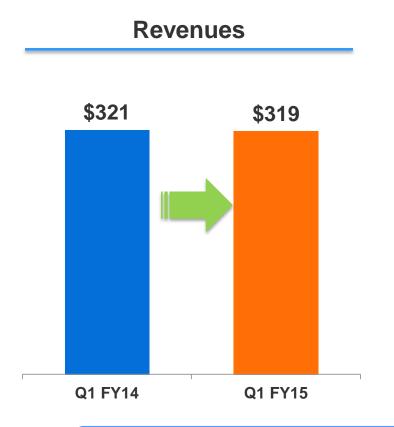
Q1 FY15 Equivalent Subscriber Unit components

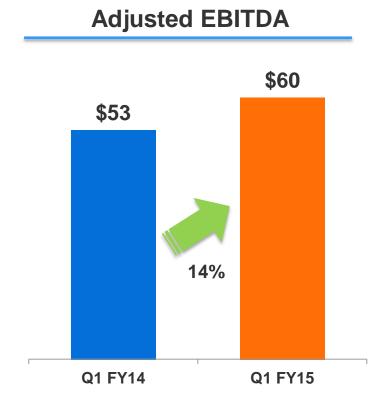
- We have a mix of services and associated economics
- Use a common metric to normalize contribution margin

- Wholesale Subscriber Unit = basic wholesale residential service margin, excluding G&A
- Equivalent Subscriber Unit =
   evaluated service margin (net of
   amortized SAC, if applicable),
   divided by Wholesale Subscriber
   Unit
- Neutralizes actual cash and expense timing



# Financial Summary – Q1 FY15





Another record for Adjusted EBITDA



## **Income Statement**

#### **Income Statement**

Revenues	<u>Q</u> \$	1 FY14 321.1	<u>Q</u> \$	1 FY15 319.5
Cost of revenues		235.3		237.7
SG&A		64.8		69.1
R&D		14.1		9.8
Amortization		3.5		4.0
Income from operations	\$	3.4	\$	(1.2)
Interest expense, net		(10.1)		(8.6)
Income tax benefit		5.2		3.5
Minority interest, net		(0.3)		0.4
Net Income (Loss)	\$	(1.8)	\$	(5.9)
Diluted EPS	\$	(0.04)	\$	(0.13)
Non-GAAP Net Income	\$	4.9	\$	2.4
Non-GAAP Diluted EPS	\$	0.11	\$	0.05

#### **Revenue Mix**



- Strong growth in service revenues offsets decline in product revenues
- Interest expense down due to higher capitalization
- Income tax benefit lower due to expiration of R&D credit in 2013



## **Cashflow and Balance Sheet**

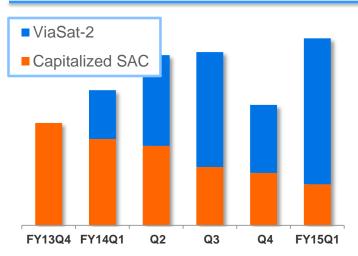
#### Cashflow

	YTD			
	Q1	FY14	Q	1 FY15
Net income	\$	(1.5)	\$	(6.3)
Depreciation / amortization / other, net		51.0		67.8
Change in operating assets / liabilities, net		4.4		(14.6)
Cashflow from operations	\$	53.8	\$	46.9
Capital expenditures & investments		(87.2)		(154.3)
Financing activities		7.3		107.2
Net change in cash	\$	(26.1)	\$	(0.2)

#### **Balance Sheet**

	Q4 FY14		G	1 FY15
Cash and cash equivalents	\$	58.3	\$	58.1
Other current assets		473.3		482.9
PP&E / other		1,428.5		1,515.3
Total assets	\$	1,960.1	\$	2,056.3
Current liabilities		274.8		253.0
Debt and other liabilities		738.7		835.6
Stockholders equity		946.6		967.7
Total liabilities and stockholder equity	\$	1,960.1	\$	2,056.3

#### **SAC & ViaSat-2 Investment**

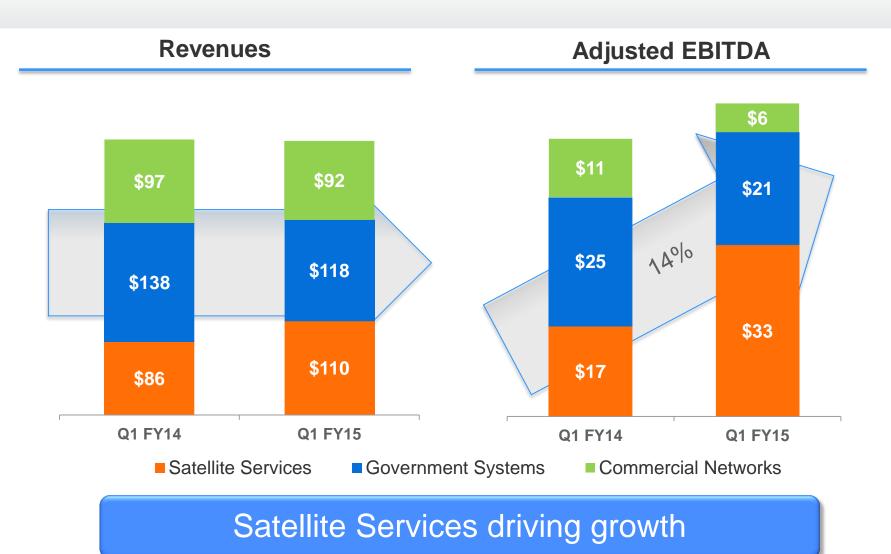


Capitalized SAC figures include equipment cost and capitalized installation.

- Operating cashflow impacted by working capital changes
- ViaSat-2 construction payments of \$54m YTD
- NNU acquisition funded with revolver



## **Segment Results**

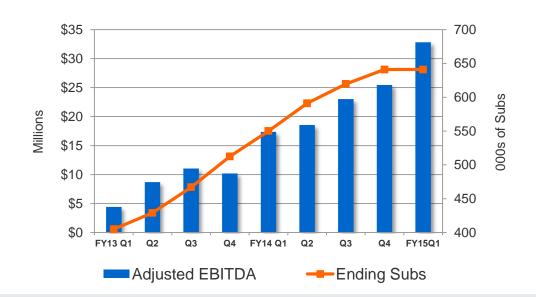




## **Satellite Services**

<u>Dollars in Thousands</u>	Q1 FY14		Q1 FY15	
Product Revenues Service Revenues	\$	16 85,831	\$	30 109,685
Total Revenues	\$	85,847	\$	109,715
Operating Earnings (Losses)	\$	(12,978)	\$	(1,949)
Adjusted EBITDA	\$	17,362	\$	32,823

- Revenue and Adjusted EBITDA up 28% and 89% YoY, respectively
- Includes legal expenses of ~\$5m in the current period
- Retail and service mix yielding results
- Sub growth: new plans & distribution





Highest rated ISP by FCC for 2nd consecutive time in terms of delivering advertised speeds.



## **New Plans, New Technology**

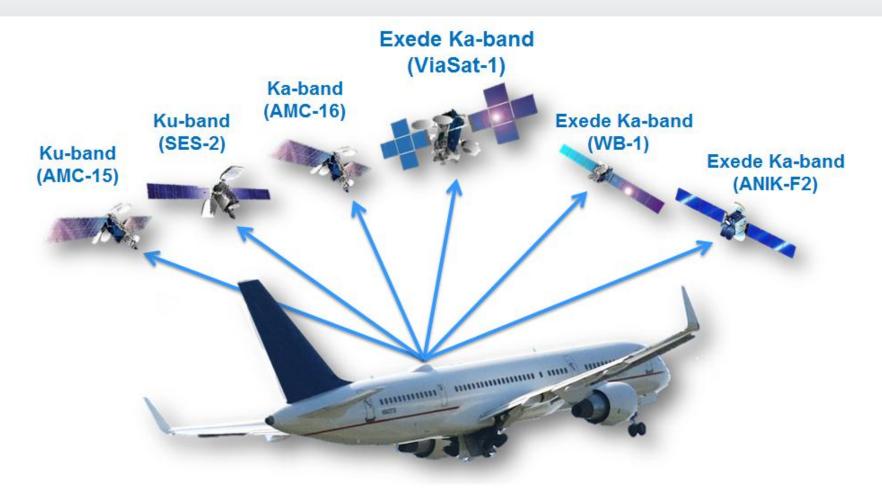


- "Media friendly" plans
- Address customer and distributor feedback
- Select target markets
- ViaSat-2 type service plans
- New plans launch soon





## **Demonstrated Global Roaming Capability**



Successful Ku and Ka operations and transitions between (6) satellites utilizing (3) networks

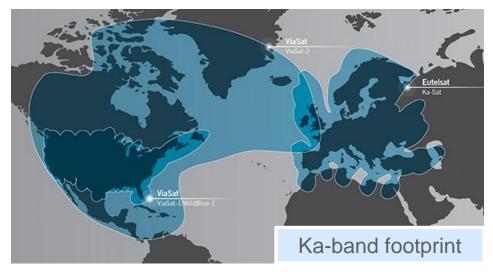


## **Commercial Networks**

<u>Dollars in Thousands</u>	Q1 FY14		Q	1 FY15
Product Revenues	\$	91,824	\$	88,592
Service Revenues		5,575		3,636
Total Revenues	\$	97,399	\$	92,228
Operating Earnings (Losses)	\$	3,336	\$	(5,990)
Adjusted EBITDA	\$	11,138	\$	5,501

- NBNCo network infrastructure
- New network opportunities
- Dynamic Ku/Ka aero demonstration
- Commercial and government aero opportunities
- NetNearU WiFi a key ingredient
- 1st Iridium Next engineering model







# **Government Systems**

<u>Dollars in Thousands</u>	Q1 FY14		Q1 FY15	
Product Revenues Service Revenues	\$	90,321 47,535	\$	79,507 38,021
Total Revenues	\$	137,856	\$	117,528
Operating Earnings (Losses)	\$	16,567	\$	10,799
Adjusted EBITDA	\$	24,533	\$	21,458

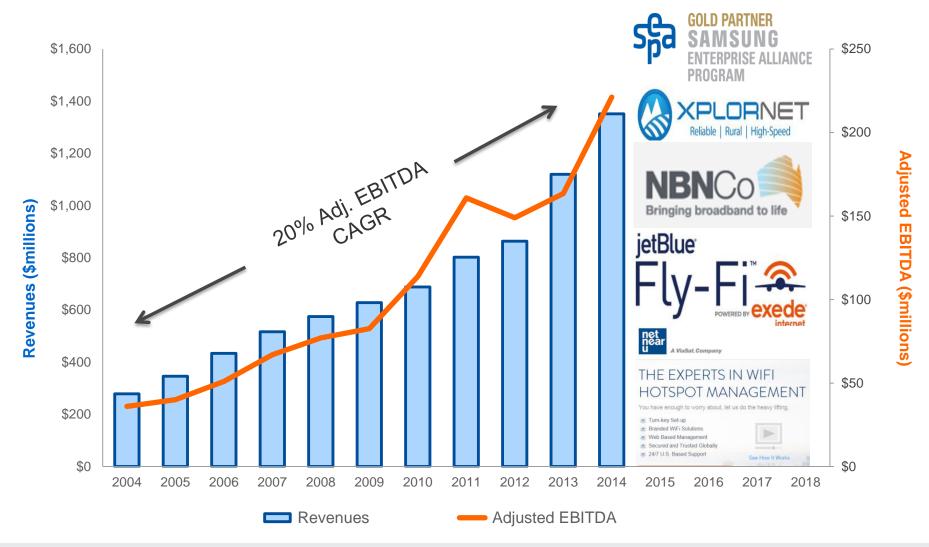
- Link 16 / TDL development contracts
- Information assurance growth
- Mobile aero opportunities
- Acquired leading WiFi platform and service provider to government facilities







# **Outlook & Summary**







Q & A