ViaSat, Inc.

FY18 Q1 Results

August 8, 2017
Safe Harbor Disclosure

Forward-Looking Statements
This presentation contains forward-looking statements regarding future events and our future results that are subject to the safe harbors created under the Securities Act of 1933 and the Securities Exchange Act of 1934. These statements are based on current expectations, estimates, forecasts and projections about the industries in which we operate and the beliefs and assumptions of our management. We use words such as “anticipate,” “believe,” “continue,” “could,” “estimate,” “expect,” “goal,” “intend,” “may,” “plan,” “project,” “seek,” “should,” “target,” “will,” “would,” variations of such words and similar expressions to identify forward-looking statements. In addition, statements that refer to projections of earnings, revenue, costs or other financial items; anticipated growth and trends in our business or key markets; future economic conditions and performance; the development, customer acceptance and anticipated performance of technologies, products or services; satellite construction and launch activities, including the orbit raising, orbital placement, in-orbit testing, transfer of control to us and entry into service of our ViaSat-2 satellite and the timing thereof; the performance and anticipated benefits of our ViaSat-2 and ViaSat-3 class satellites and any future satellite we may construct or acquire; the expected completion, capacity, service, coverage, service speeds and other features of our satellites, and the timing, cost, economics and other benefits associated therewith; anticipated subscriber growth; plans, objectives and strategies for future operations; and other characterizations of future events or circumstances, are forward-looking statements. Readers are cautioned that these forward-looking statements are only predictions and are subject to risks, uncertainties and assumptions that are difficult to predict. Therefore, actual results may differ materially from those expressed in any forward-looking statements. Factors that could cause actual results to differ materially include: the failure of the ViaSat-2 satellite to successfully complete orbit raising, orbital placement or in-orbit testing; our ability to realize the anticipated benefits of the ViaSat-2 and ViaSat-3 class satellites and any future satellite we may construct or acquire; unexpected expenses related to our satellite projects; our ability to successfully implement our business plan for our broadband satellite services on our anticipated timeline or at all; risks associated with the construction, launch and operation of our satellites, including the effect of any anomaly, operational failure or degradation in satellite performance; our ability to successfully develop, introduce and sell new technologies, products and services; audits by the U.S. government; changes in the global business environment and economic conditions; delays in approving U.S. government budgets and cuts in government defense expenditures; our reliance on U.S. government contracts, and on a small number of contracts which account for a significant percentage of our revenues; reduced demand for products and services as a result of continued constraints on capital spending by customers; changes in relationships with, or the financial condition of, key customers or suppliers; our reliance on a limited number of third parties to manufacture and supply our products; increased competition and other factors affecting the communications and defense industries generally; the effect of adverse regulatory changes on our ability to sell products and services; our level of indebtedness and ability to comply with applicable debt covenants; our involvement in litigation, including intellectual property claims and litigation to protect our proprietary technology; and our dependence on a limited number of key employees. In addition, please refer to the risk factors contained in our SEC filings available at www.sec.gov, including our most recent Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. Readers are cautioned not to place undue reliance on any forward-looking statements, which speak only as of the date on which they are made. We undertake no obligation to revise or update any forward-looking statements for any reason.

GAAP Reconciliation
This presentation includes non-GAAP financial measures to supplement ViaSat’s consolidated financial statements presented on a GAAP basis. We believe these measures are appropriate to enhance an overall understanding of ViaSat’s past financial performance and prospects for the future. However, the presentation of this additional information is not meant to be considered in isolation or as a substitute for measures of financial performance prepared in accordance with GAAP. A reconciliation between the non-GAAP financial information and the most comparable GAAP financial information is provided in our earnings release, which is available on the Investor Relations section of our website at www.viasat.com.
Highlights

Launch

Growth

• Exceptional strength in Gov’t Systems
• Strong in-flight connectivity growth
• ARPU lifts consumer revenue
• Record $154 million operating cashflow
• $1.1 billion backlog

Investments
Financial Results – Q1 FY18

Revenues

$363
$145
$152
$66
Q1 FY17

$380
$183
$152
$45
Q1 FY18

Adjusted EBITDA

$80
$33
$72
-$24
Q1 FY17

$61
$49
$62
-$50
Q1 FY18

Adj EBITDA growth of 9%, excluding R&D & SSL impact

Note: All dollar amounts in millions.
R&D investments weighing on results of the operating businesses

Note: All dollar amounts in millions.
## Income, Cashflow and Borrowings

### Income

<table>
<thead>
<tr>
<th></th>
<th>Q1 FY18</th>
<th>Q1 FY17</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenues</td>
<td>$380.0</td>
<td>$363.1</td>
</tr>
<tr>
<td>(Loss) income from operations</td>
<td>(18.0)</td>
<td>7.8</td>
</tr>
<tr>
<td>Net (loss) income¹</td>
<td>(9.0)</td>
<td>1.9</td>
</tr>
<tr>
<td>Non-GAAP net income¹</td>
<td>2.5</td>
<td>11.3</td>
</tr>
<tr>
<td>Diluted EPS¹</td>
<td>($0.16)</td>
<td>$0.04</td>
</tr>
<tr>
<td>Non-GAAP diluted EPS¹</td>
<td>$0.04</td>
<td>$0.23</td>
</tr>
</tbody>
</table>

### Cashflow

<table>
<thead>
<tr>
<th></th>
<th>Q1 FY18</th>
<th>Q1 FY17</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net (loss) income</td>
<td>$(9.2)</td>
<td>$2.2</td>
</tr>
<tr>
<td>Depr / amort / other, net</td>
<td>82.1</td>
<td>83.4</td>
</tr>
<tr>
<td>Change in working capital, net</td>
<td>80.8</td>
<td>(23.5)</td>
</tr>
<tr>
<td>Cashflow from operations</td>
<td>$153.7</td>
<td>$62.1</td>
</tr>
<tr>
<td>Capital expenditures &amp; investments</td>
<td>(128.1)</td>
<td>(142.1)</td>
</tr>
<tr>
<td>Financing activities</td>
<td>4.9</td>
<td>85.2</td>
</tr>
<tr>
<td>Net change in cash</td>
<td>$30.5</td>
<td>$5.2</td>
</tr>
</tbody>
</table>

### Liquidity

- No borrowings on revolver
- $275m drawn on Ex-Im loan
- Liquidity of ~ $980 million

### Net Leverage²

<table>
<thead>
<tr>
<th></th>
<th>FY16 Q2</th>
<th>Q3</th>
<th>Q4</th>
<th>FY17 Q1</th>
<th>Q2</th>
<th>Q3</th>
<th>Q4</th>
<th>FY18 Q1</th>
</tr>
</thead>
<tbody>
<tr>
<td>Notes</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>CF/ExIm/Other</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Net Leverage</td>
<td>0.0x</td>
<td>1.0x</td>
<td>2.0x</td>
<td>3.0x</td>
<td>4.0x</td>
<td>5.0x</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Note: All dollar amounts in tables are in millions, except per share figures.

1) Attributable to ViaSat, Inc. common stockholders.
2) Net Leverage Ratio defined as principal amount of Total Debt less Cash, divided by TTM Adjusted EBITDA.
Satellite Services Highlights

Record-level ARPU, up 11% YoY

Improving plan mix primary driver of ARPU gains

Comm’l Air Grows Strongly, Aircraft & ARPA up
Consumer Holds, Subs down & ARPU up
Transition to Next-Gen Service Plans

Strong growth, Subs grow, Plans evolve
EBITDA results to ~ 3x legacy base

Prepare for V-2 Service Plans

Prepare for V-1 Service Plans

VS-1 Service Launch

Sat Serv Revenue
Sat Serv Adj EBITDA
Subscribers

Results excluding Loral Non-recurring
VS-1 Bandwidth Flux

Consumers

$\$\$

25 Mbps
150 GB
Soft caps

New Subs

ARPU
Growth

$\$

Churn

5/12 Mbps
10 GB

jetBlue
UNITED
Virgin
america
American Airlines

Mobility

Inventory
"...[the chart] does neatly illustrate the extraordinary rate at which customers have moved to higher and higher speed connections. Speeds demanded are increasingly beyond the capability of any of the TelCo’s copper-based alternatives."

MoffettNathanson

(a) Source: MoffettNathanson research report dated June 20, 2017.
Bandwidth Consumption Distributions

The Zettabyte Era: Trends and Analysis

June 2017

Figure 29. Fiber-Connected households generate more traffic than households with other sources of broadband

Exhibit 4-BR: Usage by Tier and BHOL

VS-2 Competitive Advantage

Capacity = $W \times \log_2(1 + S/N)$

Claude Shannon

Source: 
- FCC filings and ViaSat estimates:
  - ViaSat-1: SAT-LOA-20110722-00132, dated July 22, 2011
  - Jupiter-1: SAT-LOI-20091110-00119 dated November 10, 2009
  - ViaSat-2: SAT-MOD-20160527-00053, dated May 27, 2016
  - 95W Filing: SAT-LOA-20170621-00092, dated June 21, 2017 (18 gateways @ 10 GHz each)
In-Flight Wi-Fi Bandwidth Demand

Aircraft: **568** in service / **840** under contract

**Peak of Representative Top Airports**

- **Chicago ORD**
  - 12 Gbps
  - 3 Gbps
- **Atlanta ATL**
  - 11 Gbps
  - 4 Gbps
- **Paris CDG**
  - 16 Gbps
  - 4 Gbps

*(Estimated Peak Demand)*
Government Growth & Opportunities

Multiple Q1 FY18 records…

New Awards: $248 million, up 88%
Backlog: $696 million, up 48%
Adj EBITDA: $49 million, up 51%

- Satellite Mobility
- Satellite Broadband
- Tactical Data Networks
- Secure Nets & Cloud
- Active Cyber Defense

Revenues

<table>
<thead>
<tr>
<th>FY12</th>
<th>FY13</th>
<th>FY14</th>
<th>FY15</th>
<th>FY16</th>
<th>FY17</th>
</tr>
</thead>
<tbody>
<tr>
<td>$300</td>
<td>$400</td>
<td>$500</td>
<td>$600</td>
<td>$700</td>
<td>$800</td>
</tr>
</tbody>
</table>

EBITDA (millions)

<table>
<thead>
<tr>
<th>FY12</th>
<th>FY13</th>
<th>FY14</th>
<th>FY15</th>
<th>FY16</th>
<th>FY17</th>
</tr>
</thead>
<tbody>
<tr>
<td>$0</td>
<td>$20</td>
<td>$40</td>
<td>$60</td>
<td>$80</td>
<td>$100</td>
</tr>
</tbody>
</table>

- Revenues
- Adj EBITDA
### Government Systems
- Strong execution
- Growing backlog and increasing market share
- Continued growth opportunities & momentum
  - Broadband service
  - Tactical data links
  - Cyber security

### Commercial Networks
- Growth in IFC terminal sales
- Strong backlog
- Increasing opportunities & momentum
- Continued R&D investment in new aircraft / STCs
- Moderating R&D investment in satellite programs by end of FY18

### Satellite Services
- Conclusion of SS/L VS-1 payments
- Constrained bandwidth in CY17
  - In-flight connectivity
  - Gov’t mobile broadband
- Fixed costs of VS-2 infrastructure
- Variable expenses and SAC from subscriber growth