

Viasat, Telefónica Global Solutions Make High-Speed, Reliable Satellite Internet Service Available to Even More Businesses Across Brazil

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SÃO PAULO, Aug. 19, 2021 /PRNewswire/ -- Viasat Inc. (NASDAQ: VSAT), a global communications company, and Telefónica Global Solutions (NYSE: TEF), the subsidiary of Telefónica that manages the international Wholesale, Global Roaming, Multinationals and USA businesses, announced today a partnership to increase the availability of fast, reliable satellite internet service aimed at businesses across Brazil. Per the agreement, Telefónica Global Solutions will be a wholesale distributor of Viasat's high-speed satellite internet services in Brazil, serving businesses across the entire country.

According to a <u>study</u> by Cetic.br, the research arm of the Brazilian Network Information Center (NIC.br), the percentage of businesses in Brazil that use digital tools like instant messaging apps such as WhatsApp increased from 26% to 46% during the COVID-19 pandemic. Yet, businesses located in hard-to-reach regions of the country, where terrestrial internet service is unavailable are often left behind—unable to capitalize on advanced digital services, programs and tools. The Viasat/TGS collaboration aims to provide businesses—anywhere in the country—an opportunity to join the digital community and enhance business operations and customer engagements.

Gustavo Arditti, satellite business unit director at Telefónica Global Solutions commented, "Our goal is to empower our customers' businesses by connecting them to the world through innovative broadband solutions. By partnering with Viasat, we can augment our current footprint offering with Viasat's internet service. Our experience will be essential when adapting the Viasat solution to provide corporate, B2B and cellular backhaul services and help fuel adoption of critical business applications in Brazil's hardest-to-connect areas. We are focused on helping Brazilian B2B/wholesale drive transformational change in their business—and we believe our partnership withViasat will help us do that."

Leandro Gaunszer, managing director of Viasat Brazil added, "As part of our commitment to Brazil, we continue to expand our service offerings and sign new distribution agreements to better serve and reach more people across the country. We have seen tremendous adoption of our service, where many of our customers are connecting to the internet for the first time. We want to expand that opportunity to serve businesses nationwide. By working with TGS, we can reach more locations, target a more diverse customer base and provide a way to bring digital inclusion to more businesses nationwide."

Viasat's current satellite internet service uses bandwidth from the Telebras SGDC-1 satellite. Viasat plans to augment the SDGC-1 network with a next-generation satellite constellation: ViaSat-3. The first-of-three satellites (for the Americas) is scheduled to launch in 2022 and will deliver even more data and higher speeds across Brazil.

To learn more about Viasat internet service offerings in Brazil, call 0800-591-0457 or visit www.viasatdobrasil.com.br.

About Telefónica Global Solutions

Telefónica Global Solutions manages the international Wholesale, Global Roaming, Multinationals and USA businesses within the Telefónica Group. It delivers world-class global services and platforms to multinational companies, wholesale, fixed and mobile carriers, OTTs, service providers and aggregators. Offering a global footprint. TGS provides its customers with high quality connectivity, digital platforms and a wide range of innovative solutions with an integrated service portfolio which including Voice & UCC, Networking, Mobile, Satellite, Cloud, Security and IoT & Big Data.

About Viasat

Viasat is a global communications company that believes everyone and everything in the world can be connected. For 35 years, Viasat has helped shape how consumers, businesses, governments and militaries around the world communicate. Today, the Company is developing the ultimate global communications network to power high-quality, secure, affordable, fast connections to impact people's lives anywhere they are—on the ground, in the air or at sea. To learn more about Viasat, visit: www.viasat.com, go to Viasat's Corporate Blog, or follow the Company on social media at: Facebook, Instagram, LinkedIn, Twitter or YouTube.

Forward-Looking Statements

This press release contains forward-looking statements that are subject to the safe harbors created under the Securities Act of 1934 and the Securities Exchange Act of 1934. Forward-looking statements include statements that refer to the launch timing, coverage and expected benefits, including more data and higher speeds, of the ViaSat-3 satellite; and the features, benefits and geographic availability of Viasat internet service sold by Telefónica Global Solutions. Readers are cautioned that actual results could differ materially and adversely from those expressed in any forward-looking statements. Factors that could cause actual results to differ include: risks associated with the construction, launch and operation of the SGDC-1 and ViaSat-3 satellites, including the effect of any anomaly, operational failure or degradation in satellite performance; contractual problems, or other issues with our sales, fulfillment and support partner; product defects, manufacturing issues or delays, regulatory issues, and technologies that do not perform according to expectations. In addition, please refer to the risk factors contained in Viasat's SEC filings available at www.sec.gov, including Viasat's most recent Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. Readers are cautioned not to place undue reliance on any forward-looking statements, which speak only as of the date on which they are made. Viasat undertakes no obligation to update or revise any forward-looking statements for any reason.

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