

# Viasat Introduces Viasat Urban Wi-Fi, the Fastest Satellite-Enabled Broadband Service for Urban Areas across Mexico

December 3, 2018

Viasat Urban Wi-Fi to Launch in Mexico City with Speeds and Prices that Rival Terrestrial Internet Offerings
Viasat Plans to Bring its Competitive Viasat Urban Wi-Fi Service to Major Cities across all of Mexico
Viasat Urban Wi-Fi Brings Connectivity Resiliency to Cities, Providing Needed Communications for Disaster Relief
When Terrestrial Offerings Go Offline or Where Mobile Coverage is Lacking

MEXICO CITY, Dec. 3, 2018 /PRNewswire/ -- <u>Viasat Inc</u>. (NASDAQ: VSAT), a global communications company, today introduced Viasat Urban Wi-Fi, a new satellite-enabled Wi-Fi service for cities throughout Mexico. Viasat Urban Wi-Fi is being deployed first in Mexico City, with plans to bring the high-speed, high-quality broadband service nationwide by the end of 2019. Major Mexican cities expected to receive the service, include: Cabo San Lucas, Guadalajara, Guanajuato, Puebla, Tijuana and Veracruz, to name a few.

Viasat Urban Wi-Fi will offer city residents across Mexico a satellite internet service with speeds, quality and pricing that is highly-competitive to other terrestrial internet offerings. In fact, Viasat Urban Wi-Fi will offer speeds up to 100 Mbps to consumers at affordable prices. Other expected use cases for Viasat Urban Wi-Fi in city environments include the need for a resilient connectivity system—as a supplement to existing cellular networks—in times of natural disaster or national security relief.

"Satellite broadband is not just for the remote communities in Mexico—it can also deliver a great internet experience to consumers living and working in major city centers as well as government and healthcare officials in need of a communications backbone during disaster relief," said Kevin Cohen, country manager, Mexico. "We need to open the dialogue that the digital divide doesn't only exist in remote areas; it also exists today in urban locations. The introduction of our Viasat Urban Wi-Fi service in Mexico City, is proof that satellite internet can deliver fast, affordable connectivity anywhere in Mexico."

Viasat Urban Wi-Fi leverages the advanced <u>ViaSat-2 satellite system</u> coupled with Viasat's satellite-enabled hotspot platform to bring high-speed, high-quality broadband internet to major cities. Viasat Urban Wi-Fi can be deployed in a matter of hours with minimal local infrastructure investment, showcasing Viasat's ability to quickly bring cost-effective internet service to urban areas where connectivity gaps exist between demand, affordability and availability.

Cohen continued, "Viasat is here to connect Mexico, and we are determined to bring digital inclusion to every part of the country. Today we are providing affordable satellite-enabled Community Wi-Fi hotspot services within walking distance to over one million Mexican citizens; we are bringing high-speed satellite broadband service to enterprises, businesses and federal programs across Mexico; and we are even starting to serve passengers and flight crews on airplanes across Mexico with high-speed in-flight connectivity. The Viasat Urban Wi-Fi service will now bring a best-in-class satellite internet service to serve urban communities, enabling us to deliver optimized internet experiences virtually anywhere in the region."

### Viasat Urban Wi-Fi Availability

Viasat Urban Wi-Fi will initially be rolled out in Mexico City in December 2018. Service in additional urban environments will be connected throughout 2019, by taking advantage of the available capacity within the ViaSat-2 satellite coverage footprint.

#### **About Viasat**

Viasat is a global communications company that believes everyone and everything in the world can be connected. For more than 30 years, Viasat has helped shape how consumers, businesses, governments and militaries around the world communicate. Today, the Company is developing the ultimate global communications network to power high-quality, secure, affordable, fast connections to impact people's lives anywhere they are—on the ground, in the air or at sea. To learn more about Viasat, visit: <a href="https://www.viasat.com">www.viasat.com</a>, go to <a href="https://www.viasat.com">viasat's Corporate Blog</a>, or follow the Company on social media at: <a href="https://exat.com">Facebook</a>, <a href="https://exat.com">Instagram</a>, <a href="https://exat.com">LinkedIn</a>, <a href="https://exat.com">Twitter</a> or <a href="https://exat.com">YouTube</a>.

## **Forward-Looking Statements**

This press release contains forward-looking statements that are subject to the safe harbors created under the Securities Act of 1934 and the Securities Exchange Act of 1934. Forward looking statements include statements about Viasat's plans to scale its Viasat Urban Wi-Fi offering in Mexico, including the coverage and timing thereof; and the speeds, quality, affordability and other characteristics of the Viasat Urban Wi-Fi service. Readers are cautioned that actual results could differ materially from those expressed in any forward-looking statements. Factors that could cause actual results to differ include: contractual problems, product defects, manufacturing issues or delays, regulatory issues, technologies that do not perform according to expectations; Viasat's ability to realize the anticipated benefits of the ViaSat-2 satellite platform, the ability to successfully implement Viasat's business plan for broadband satellite services on Viasat's anticipated timeline or at all, including with respect to the ViaSat-2 satellite platform; risks associated with the operation of the ViaSat-2 satellite, including the effect of any anomaly, operational failure or degradation in satellite performance; and increased competition and other factors affecting the communications market generally. In addition, please refer to the risk factors contained in Viasat'sSEC filings available at <a href="https://www.sec.gov">www.sec.gov</a>, including Viasat's most recent Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. Readers are cautioned not to place undue reliance on any forward-looking statements, which speak only as of the date on which they are made. Viasat undertakes no obligation to update or revise any forward-looking statements for any reason.

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